



11th Annual No Buts About It 5k Run/Walk for Colorectal Cancer Prevention

Saturday, March 31, 2018

at Welcome Stadium Entrance Gate D
1601 S Edwin C Moses Blvd, Dayton, OH 45417

Goal: 1,000 participants

SPONSOR BENEFITS / COMMITMENT FORM

Champion Level - \$2,000

- Prime logo positioning on event T-shirt
- 1 6' table space for booth
- Prime logo link positioning on event website
 - Rotating on every page
 - Prime positioning on Sponsors page
- Two Social Media post
 - Appropriate image & text provided by sponsor, approved by NBAI
 - Posted on Dayton Gastro Facebook page and Facebook event page, as well as Instagram and Twitter
- Logo link included on emails to race participants, if commitment is received by deadline.
 - Please note, we do not sell participants' contact information
- 8 race registrants at event
- Recognition of sponsorship in media and advertising
 - This may include recognition during a live radio broadcast
 - (at discretion of media outlet)
- Logo on all key printed materials, if commitment is received by print deadline.
- Recognition on signage at event

Diamond Level - \$1,250

- Prime logo positioning on event T-shirt, after Champion Level
- Prime logo link positioning on event website
 - Rotating on every page
 - Prime positioning on Sponsors page
- Two Social Media posts
 - Appropriate image & text provided by sponsor, approved by NBAI
 - Posted on Dayton Gastro Facebook page and Facebook event page, as well as Instagram and Twitter
- Logo included on emails to race participants, if commitment is received by deadline.
 - 4 race registrants at event
- Logo on all key printed materials, if commitment is received by print deadline.
- Recognition on signage at event

11th Annual No Buts About It (NBAI) Sponsor

SPONSOR BENEFITS / COMMITMENT FORM: cont.

Emerald Level - \$750

- Logo on event T-shirt
- Logo link on event website
- One Social Media post
 - Appropriate image & text provided by sponsor, approved by NBAI
 - Posted on Dayton Gastro Facebook page and Facebook event page, as well as Instagram and Twitter
- 4 race registrants at event
- Recognition on signage at event

Platinum Level - \$550

- Name on event T-shirt
- Text link on event website
- One Social Media post
 - Appropriate image & text provided by sponsor, approved by NBAI
 - Posted on Dayton Gastro Facebook page and Facebook event page, as well as Instagram and Twitter
- 2 race registrants at event
- Recognition on signage at event

Friend Level - \$250

- Text link on event website
 - Recognition on signage at event
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

opportunities are first come, first serve

11th Annual Medals Sponsorship - \$1000 - 1 available

- 46 placement medals
- Medals have the 11th Annual logo and "placement" on them

Water Table Sponsorship - \$500 - 2 available

- Exposure to each participant out on the 5K course by sponsoring one of two water tables
- Sponsor can choose to provide cups or bottled water to hand to participants - feel free to have logo cups or logo on water bottle labels!
 - Please note: big jugs of water are provided at each table
- Sponsor can place logo tablecloth on table for extra exposure
- Sponsor needs to provide two or three volunteers at each table to fill cups (if using cups) and hand out water to the participants while on the course

11th Annual No Buts About It (NBAI) Sponsor

Commitment Form

Please reply ASAP to ensure placement on all printed material, as accordingly.

(Company Name) _____ is proud to help sponsor the "No Buts About It" 5k Run/Walk to promote colorectal cancer awareness and education at Welcome Stadium, 1601 S Edwin C Moses Blvd., Dayton, Ohio 45417. No Buts About It is a separate non-profit 501(c)3 organization. All net proceeds raised from NBAI events provide colorectal cancer screenings for individuals who are uninsured and meet the economic hardship criteria.

Please accept our sponsorship in the amount of \$_____ (see suggested levels and special sponsorship opportunities). The NBAI Tax ID number is available upon request.

Contact Information:

Organization: (as you would like it to appear in print) _____

Contact Person Name: _____

Email: _____ Phone: _____

Business Address: _____

Authorized Signature: _____

Please send payment to the following:

No Buts About It, Inc., 75 Sylvania Drive, Beavercreek, OH 45440

Make check payable to:

No Buts About It, Inc.

(Please submit payment by January 26, 2018)

Please forward your logo in jpeg or tiff format AND eps or ai format (both color and black & white if available) to bpoe@daytongastro.com at your earliest convenience, to ensure placement on marketing materials and website, per sponsorship level.

Please complete and email/fax your sponsorship commitment ASAP, but no later than January 26, 2018 to: Belinda Poe, at bpoe@daytongastro.com or (937) 320-5050 Ext:1021.

Thank you for helping us save lives!